



PRESS RELEASE

Safim receives the Best Performance Award 2019

Safim has received the Best Performance Award 2019, making it one of the best Italian companies that create economic, technological, human, social and environmental value, and operate in a sustainable overall manner. The award, presented in October 2019, is a recognition of the excellent work carried out by the Mamei family in the past, but also the great 'added value' brought by the new management which has introduced more managerial strategy in the last two years.

Modena, October 2019 - On Wednesday 23 October 2019, the Best Performance Award was presented at the Bocconi University of Milan; this is the annual award dedicated to Italian companies that stand out for excellence in sustainable development and the ability to do business by ensuring business continuity with respect for the human and environmental dimension (Green & Social), innovation (Innovation & Technology) and economic management (Value Added).

The evaluation team assessing the awards consists of Sda Bocconi School of Management, J.P. Morgan Private Bank, Refinitiv, the PwC consulting company and Sole24Ore who have chosen to attribute this recognition to Safim SpA of Modena in the "Small Company" category. Out of a total of 547,917 candidate Italian companies, only 63 were the finalists, divided into five categories based on turnover.

In the last two years Safim Spa has achieved an extraordinary development of its business thanks mainly to two elements: the far-sighted vision of the founder Eronne Mamei that has allowed the company to continue over the years in the development of highly innovative and high performance products which have sold well in the market and allowed Safim to grow its market share. The other element was the award of the new management which supported Safim in the development of a more managerial organization and approach, which allowed it to double the turnover in just two years and to triple the profits in the same period.

Pietro Santoro, CEO of Safim S.p.A said: *"Attention has been focused primarily on people. The enhancement of people, the introduction of meritocracy logic with rewards and incentives in the field of human resources, together with the extreme attention to innovation of processes and products, to the environment and to the entire community within which Safim is placed, have represented the most important levers for the growth of the last period."*

"The policies at Environmental, Social, and Governance level that have been introduced gave birth to a strategy that had been defined upstream by the family and then continued. Now the company is growing even more. We have an ambitious goal that is to double our turnover over the next two years. We need to manage a more important dimension than in previous years, and being accompanied along this path by a group like DexKo Global, with a soul both American and European, and with an foundation in the logic of 'doing', not only represents the right place for Safim but also the perfect starting point for the future."

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